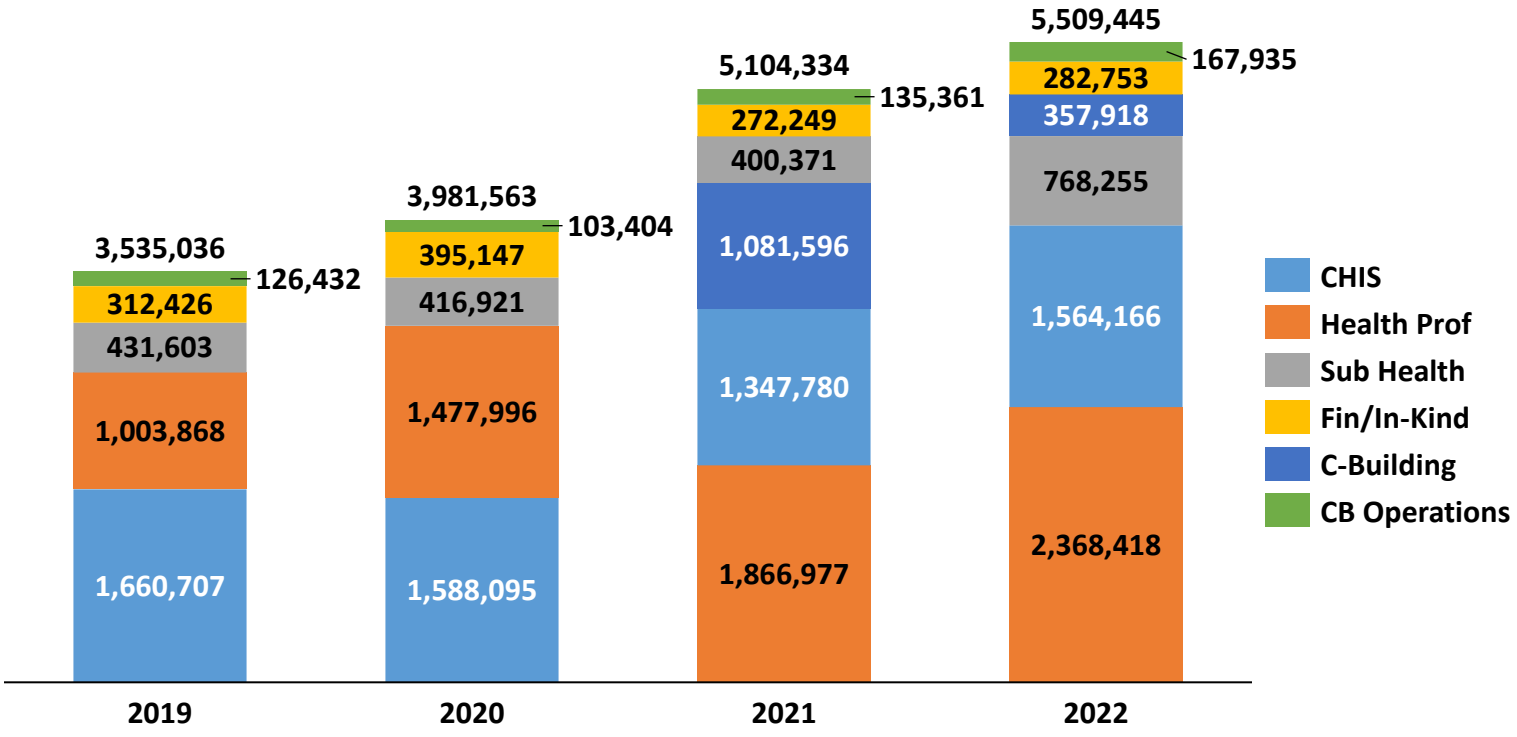
PPMH Community Health Implementation Plan

FY 2023 thru FY 2025

Community Benefits are programs or activities that provide treatment and/or promote health and healing as a response to identified community needs. They are not provided for marketing purposes and are guided by these four principles:

1. *Improves access to health care services*
2. *Enhances health of the community*
3. *Advances medical or health knowledge*
4. *Relieves or reduces the burden of government or other community efforts*.



Data Source: Draffin and Tucker, LLP

Approved Priorities

I. Improving birth outcomes and reproductive responsibility

II. Preventing and managing diabetes

III. Cancer prevention and treatment

IV. Mental health, alcohol & drug use & violence prevention

A description of how the implementation strategy was developed and adopted

Upon the completion of the Community Health Needs assessment, the Strategy and Planning Team met with appropriate service line administrators and personnel to review the current plan for each of the four priority areas (Birth Outcomes, Diabetes, Cancer and Behavioral Health). The plans were updated and approved by the service line directors or designee with a final review by the Health System Chief Medical Officer, Dr. Dianna Grant. The final draft of the implementation plan was reviewed and approved by Phoebe Putney Memorial Hospital's Community Benefit Committee and approval by the full board December 7, 2022.

Please note the CHNA/Implementation plan is a living document adapted in response to everchanging citizens, community, and stakeholder needs. Any list(s) of partners included is not exhaustive. Phoebe Health System welcomes any organizations and stakeholders involved in priority-centered work to join our efforts.

Implementation Strategy

Priority I: Birth Outcomes and Reproductive Responsibility

What	Who	Where
Provide Pre-Natal Education and Parenting to School Age Teens	Phoebe Network of Trust/School Nurse program/School System	Dougherty County School System
HIV/AIDS, STD & Reproductive Responsibility Education through "Taking time for Teens 3 Initiative."	Phoebe School Nurse Program / School System/ Taking Time for Teens Coalition	Dougherty County School System
Teen Early Adult MAZE	Phoebe School Nurse Program and Taking Time of Teens Coalition	Dougherty County
Targeted Public Awareness Campaign	Taking Time for Teens	Primary Service Area
Fully Implement & Expand Nurse Family Partnership Program (NFP) to Worth and Sumter County to capacity (N=75)	Network of Trust/ Doula's / Health Department (WIC)/ Marian Worthy / other OB_GYN groups/ CareChoice Foundation/ NFPNSO	Primary Service Area

Metric/Intended Outcomes

- 1,000 Teens complete the Taking Time of Teens curricula and 500 completing Love Notes each year

- Reduce Teen Pregnancy to the GA Value of 10.0 per 1,000 teens.

To have zero students with a repeat pregnancy age 18-19 who graduated from the NOT teen pregnancy program.

- Compared to those not in the NFP who are eligible, the NFP cohort will have:
  - Fewer low and very low birthweight infants (by percentage)
  - Lower C-Section Rates
  - Lower NICU admit Rates
  - Lower Pre-term Birth Rates &
  - There will be no difference between race or ethnicity (equity metric).

- Expand NFP to 75 active Clients

Priority II: Diabetes Prevention and Management

What	Who	Where	Metric/Intended Outcomes
Continued Support of Community Gardens in the School System and other locations in our community.	Phoebe Network of Trust, PPMH & Farmer Fredo	Do Co	• Promote the Eating of Fresh Fruits and Vegetables • PPG and AAPHC work toward no more than 20% of its diabetic patients with a HC1 of 9 or higher • Diabetes PQI Indices (mortality, readmit rates) will trend toward 1.0. • Reduce % of patients with diabetes related conditions without a Primary Care Physician seen in the Emergency Room. • Develop a Dedicated Diabetes Specific Care Management Program in the ER to connect patients to Primary care Provider.
Promote Healthy Lifestyle through demonstrations and Presentations	Network of Trust/PPG	Do Co Schools	
Develop a Dedicated Diabetes Specific Care Management Program in the ER to connect patients to Primary care Provider.	PPMH/ER/AAPHC	Dougherty County	
Prescriptions for Produce Initiative	PPG/Farmer Fredo	Do Co	

Priority III: Cancer Prevention & Treatment (Cervical, Lung, Colorectal, Breast, and Prostate)

What	Who	Where	Metric/Intended Outcomes
Cervical **Increase the number of females and males who complete Human Papilloma Virus (HPV) vaccine series in accordance with the National Advisory Committee of Immunization Practices (ACIP) and recommendations**	Pediatric Clinics/ Public Health/ Network of Trust within School System/ Phoebe Mobile Units/ PPG Primary Care Offices/ Peachstate Medicaid/ American Cancer Society/	Primary Service Area	• Meet the 80% HPV target recommended by the National Advisory Committee on Immunization Practices (ACIP)
Use a Health systems & Policy Approach to target health systems to prioritize HPV vaccinations.		Primary Service Area	
Expand Public awareness campaigns and stakeholder engagement aimed at increasing knowledge and changing perceptions to inform decision making related to HPV		Primary Service Area	

Priority III: Cancer Prevention & Treatment (Cervical, Lung, Colorectal, Breast, and Prostate)

What	Who	Where	Metric/Intended Outcomes
Lung **Reduce disparities in screening rates among people, groups & population**	Phoebe Cancer Center/ American Cancer Society	Primary Service Area	• Reduce screening rate disparities • 10% gap reduction in lung screening rates • 2.5% per annum increase in residents appropriately screened for lung cancer
Facilitate Initiatives to address low screening rate with a focus of disparate populations			
Promote and support direct and in-kind funding for lung cancer screening in low income and uninsured individuals			
Increase the number of eligible Georgia residents who are appropriately screened for lung cancer regardless of income, race, insurance, or employment			
Create a Lung Cancer and Awareness Campaign			

Priority III: Cancer Prevention & Treatment (Cervical, Lung, Colorectal, Breast, and Prostate)

What	Who	Where	Metric/Intended Outcomes
Colorectal **Increase screening and appropriate genetic testing for colorectal cancer in adults at high risk and/or with a family history of colorectal cancer regardless of insurance status.**	Phoebe Cancer Center/ American Cancer Society/Phoebe Physician Group	Primary Service Area	• Increase Colorectal Screening rates to 80%
Develop and test communication messages aimed at groups with low screening rates and other high risk groups			
Pursue and support direct and in-kind funding for cancer screening in low income and uninsured individuals.			

Priority III: Cancer Prevention & Treatment (Cervical, Lung, Colorectal, Breast, and Prostate)

What	Who	Where	Metric/Intended Outcomes
Breast Cancer **Facilitate access to high-quality breast cancer as well as genetic screening, counseling, and preventive clinical services related to Heredity Breast and Ovarian Cancer (HBOC) for all women—regardless of income, race, insurance, or employment status**	Phoebe Cancer Center/ American Cancer Society/Phoebe Physician Group/ Public Health/ Primary Care/ Medicaid & State Benefit Plans	Primary Service Area	• Screen at least 60% of women from racial/ethnic groups • 200-250 free breast exams for the uninsured
Sustain existing community- based breast cancer screening programs that screen at least 60 percent of women from racial/ethnic minority groups			
Provide 200-250 free breast exams to the uninsured.			
Promote genetic screening to all low-income, high risk, and rarely screened women 18 years of age and order			
Seek Medicaid and State Health Benefit reimbursement for genetic testing and counseling, as well as preventive surgeries such as bilateral mastectomies and/or oophorectomy/salpingectomy for high risk women			

Priority III: Cancer Prevention & Treatment (Cervical, Lung, Colorectal, Breast, and Prostate)

What	Who	Where
Prostate Cancer **Increase the use of population-specific screening**	Phoebe Physician Group/ Phoebe Cancer Center/ Public Health/ Area Churches/ Morehouse School of Medicine	Primary Service Area
Promote approaches that reduce morbidity and mortality from prostate cancer and its treatment		
Promote the use of informed decision making for the development of appropriate screening approaches		
Complete Project Elevate Program		

Metric/Intended Outcomes

- 70% of Male patients report talking to their PCP regarding Prostate Screening approaches.
- Train 20 Community Lay Health Workers
- Facilitate 1,000 men getting a free PSA

Priority IV: Mental Health, Alcohol & Drug Use & Violence Prevention

What	Who	Where	Metric/Intended Outcomes
Manage Behavioral Health Medication for school age children	Phoebe's School Nurse Program	Dougherty County	• Safe administration of behavioral medication • # Of linked and referred school age children to the appropriate behavioral health services • # of Narcan delivered to EMT and Law Enforcement • Reduce the # of Overdose Patients into the Emergency Center • Hired additional Psychiatrists and LCSW.
School Nurse Case Management to school age children(referral)	Phoebe's School Nurse Program	Dougherty County	
Seek National Health Service Corporation Certification	Phoebe Behavioral Health	Regional	
To create an internal/and or behavioral health workgroup/taskforce	Phoebe Strategy & Planning Department/Phoebe Behavioral Health	Primary Service Area	
Continue Opioid Awareness and Education	Network of Trust	Regional	